

MEET US IN AMSTERDAM!

AMSTERDAM

PLACEMAKING WEEK

OCT 11-14, 2017

PRESENTED BY



Placemaking Plus



JOIN ACTIVISTS AND LEADERS FROM AROUND THE WORLD TO ENVISION A PLACE-LED FUTURE FOR CITIES.

PUBLIC SPACE is located at the intersection of many global issues—from health to sustainability, innovation to equity. Placemaking Week is all about leveraging this convergence.

This year Project for Public Spaces **COLLABORATES** with partners in Amsterdam—Stipo, City at Eye Level, Placemaking Plus, and Pakhuis de Zwijger where the bulk of the event will be held, to host a dynamic set of sessions and workshops, where attendees will develop and share concrete strategies for advancing placemaking locally and globally.

Placemaking Week will also convene and **SHOWCASE** the Placemaking Leadership Council, the leading global network of public space activists and practitioners, which has been the **HEART** of the placemaking movement since its founding in 2013.

AMSTERDAM

Praised for its **FOCUS** on biking as a primary mode of transportation, with strong local activism pushing such initiatives such as “Car-free Sundays” as far back as the 1970s, Amsterdam is seen as having one of the most exemplary, **PEOPLE-CENTRIC TRANSPORTATION SYSTEMS** in Europe. The city also is a global leader in sustainability, not only because of its focus on walking and biking, but also because of its smart urban design and unique community initiatives, and the fact that it is seen as one of the most **SOCIALLY INCLUSIVE** cities in Europe.

THEMES

- Place-led Development & City Making
- Placemaking & Innovation
- Equity, Health & Well-being
- Streets as Places & Transportation

Early Bird ticket sale is online. Note: limited amount of Early Bird tickets, so be quick!

Sign up and stay updated with Placemaking Week news and information:
placemakingweek.org & cityateyelevel.com

