

THE CITY AT EYE LEVEL ASIA



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thinkCITY

THE CITY AT EYE LEVEL IN AN ASIAN CONTEXT — WORKSHOP



- **The City at Eye Level:** creating streets and places for people
- **Placemaking:** turn public space into great places where people want to be
- **Tactical Urbanism:** lighter-quicker-cheaper actions to start change now
- **Human scale:** for newly built areas and transforming areas
- **Place and street management:** building coalitions as a long-term sustainable strategy.



The City at Eye Level is a program for improving cities, streets and places worldwide, an open source network for action, strategy and learning. We help create great streets and places where you intuitively want to stay longer, human scale interaction between buildings and streets, ownership by users, placemaking and good plinths (active ground floors) and a people-centred approach based on the user's experience.

Together with **Think City** we will help **create** public **awareness** for the human scale in the urban development in the Malaysian context during the ThinkCity Talks. We like to address topics like **human scale, pedestrian-friendly, child-friendly** and **green cities** that build on the **heritage** of the past as an inspiration for future dynamics. During the City at Eye Level workshop we will dive deeper into the content and implement the knowledge by going outside and start analyzing by doing of our tools.

BEHIND THE CITY AT EYE LEVEL

In 2016 we published the international book *The City at Eye Level*, and *A Cidade ao Nível dos Olhos* for the Brazilian market. In 2017, as part of the international Placemaking Week in Amsterdam, we published *The City at Eye Level* in The Netherlands. In 2018, we will publish *The City at Eye Level for Kids*. As a next project, we would now like to create *The City at Eye Level Asia*, in close collaboration with a range of local partners, such as Think City.

The situation in cities in several parts of Asia is fundamentally different. There is a need to learn more deeply and specifically from projects in the various local Asian contexts. Projects in Asian cities will also offer a more comprehensive approach for creating a good city at eye level in larger scale developments. In this new edition “*The City at Eye Level Asia*” multiple projects and co-authors from Asia will be given a platform to share the knowledge. We will help spark an Asian network for human scale architecture, great public spaces and places, and pedestrian-friendly streets.

Learning by doing - Place game at and around the Pasar Seni MRT station in Kuala Lumpur



PRACTICAL INFORMATION

Date: 4 July 2018

Time: 9am - 5pm

Venue: Level 1, 2HK, 2 Jalan Hang Kasturi, 50050 Kuala Lumpur

Fees: RM600 (trainer fees, materials, light refreshments)

ABOUT THE CITY AT EYE LEVEL

The City at Eye Level is initiated by **STIPO**, a team for interdisciplinary urban development, based in Amsterdam, Rotterdam, Stockholm and Thessaloniki and operating worldwide.

Our core partners include **UN-Habitat, Project for Public Spaces, Future of Places** and **Gehl Architects**. We have a worldwide network of many local partners with whom we work together to develop based on locally rooted knowledge.