

Sneaking & Snacking in the City



Placemaker
e-Weekend
ASEAN
2020



Proudly hosted and organized by Bandung Creative City Forum in Bandung, UNESCO Creative City of Design, the Placemaker e-Weekend ASEAN 2020 will take place virtually on November 21st and 22nd, in conjunction with Helarfest (<https://helarfest.id>)

Continuing the spirit of Placemaker Week ASEAN 2019 in Kuala Lumpur, this event serves as a platform for knowledge exchange between professional bodies, urbanists, government institutions, and academics. The theme of this year's event is "CureYourCity: Sneaking and Snacking in the City".





Besides showcasing a panel of dynamic, enthusiastic, and passionate speakers with in-depth knowledge on placemaking best practices, this event will feature our own home-produced award-winning urban game, JalanJajan.bdg



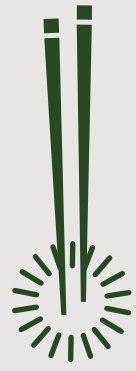
*Jalan
Jajan*



Good
Design
Indonesia



JalanJajan.bdg is a treasure-hunt style urban game, where participants are led to explore Bandung's hidden alleyways and less-travelled kampung paths, to discover the treasure of Bandung's unique local snacks and to connect to the local communities at the same time.



The local food and snacks, in many ASEAN cities, hold a special place in the residents' hearts. The sentimental and emotional values of our favourite childhood snacks generate fond memories that shape our experiences growing up in our city.



Through our favourite local snacks, we invite you to come together virtually in the Placemaker e-Weekend ASEAN Bandung; to set our 'eyes on the streets', as Jane Jacobs had famously said, and to (re-)connect with Bandung and (re-)discover its local heritage.



Day 1

21 November 2020,
14.00-17.05 WIB

(West Indonesian time, GMT+7)



Moderator:
Meriky
Alexander Lo



Opening Address:
Tita Larasati
(BCCF Chairperson)

Keynote Speakers:



Charles Landry
(Author)



Sienna Velders
(The City at Eye
Level Asia: Yangon)

14.00

The opening of The Placemaker
e-Weekend ASEAN 2020

14.05-14.15

Opening address: Tita Larasati
(Bandung Creative City Forum)

14.15-14.45

Keynote speech: Charles Landry

14.45-14.55

Daniel Lim (ThinkCity, Malaysia)

14.55-15.05

Gil Carungay (DESA, Phillipines)

15.05-15.15

Feysa Poetry (Arte Polis, Indonesia)





Daniel Lim
(ThinkCity, Malaysia)



Stella Gwee
(Shophouse & Co,
Singapore)



Feysa Poetry
(Arte Polis, Indonesia)



Gil Carungay
(DESA, Philipines)



Jia Ping Lee
(Tempatico, Malaysia)



Ethan Kent
(PlacemakingX)

15.15-15.20

Stella Gwee (Shophouse & Co, Singapore)

15.20-15.25

Sienna Veelders (The City at Eye Level Asia,
case study: Yangoon)

15.25-16.00

Q&A session

16.00-17.00

Urban game: JalanJajan.bdg

17.00-17.05

Day 1 closing remark

Day 2

22 November 2020

9.00 - 12.05 WIB

(West Indonesian time, GMT+7)

9.00 - 9.10

Opening

9.10-9.40

Keynote speech: Ethan Kent
(PlacemakingX)

9.40-9.50

Jia Ping Lee (Tempatico, Malaysia)

9.50-10.00

Gus Agung Gunarthawa (ICCN, Bali)

10.00-10.10

Widiyani (ITB, Bandung)

10.10-10.20

Chong Kenghua (SUTD, Singapore)

10.20-10.55

Q&A session

10.55-11.55

Urban game: JalanJajan.bdg

11.55-12.05

Event closing address: Tita Larasati
(Bandung Creative City Forum)



Widiyani
(ITB, Bandung)



Gus Agung
Gunarthawa
(ICCN, Bali)



Chong Kenghua
(SUTD, Singapore)





United Nations
Educational, Scientific and
Cultural Organization

.bdg

Bandung - City of Design
Designated UNESCO
Creative City in 2015



wonderful
indonesia

lccn



bandung creative city forum

thinkCITY
REJUVENATING THE CITY TOGETHER

